Quickli is more horizontally integrated and has custom solutions for various merchants for different categories. The company lets retailers have cost efficient delivery solution and scale benefits without the hassles of manpower management. It ensures deliveries on demand (DoD) for Indian businesses through an app push button.

Founded in April this year, the company claims to have more than 500 customers and a business volume of over 1000 deliveries everyday. Quickli had built a technology platform that enables most efficient routing based on the location based tracking of the fleet on street.