

Our mission is to build the technology that will help you create a better future for your farm

The story of FarmLogs begins in 2011. Jesse Vollmar and Brad Koch saw technology shaping the world for the better, but not back home where they came from: the farm.

They discovered that while they'd been working with cutting-edge technology at their first business, technical innovation on the farm had stalled out. The software tools available to their families and neighbors were clumsy, difficult to use, and expensive. Worse, they were making it harder for the family operation to run efficiently—not easier.