

SKINNYPIZZA: Healthy Pizza, Phat Concept

SKINNYPIZZA® is a new take on the pizza franchise built around a healthier, more pure pizza for people who make it a priority to eat organic and all-natural foods — as well as those who just love GREAT TASTING PIZZA! It's a brand on which you can proudly build your future.

The Pizza Industry

The research firm Technomic® in their most recent "Pizza Consumer Trend Report" found that 41% OF AMERICANS say they would be happy to pay for healthier ingredients including ORGANIC TOPPING AND CRUSTS, as well as all-natural LOCALLY SOURCED ingredients.

SKINNYPIZZA is Unique

SKINNYPIZZA® is the 1% that DOESN'T use the harmful additive potassium bromate in their pizza crust; no preservatives and no additives.