

Sreekumar Vijaykumar is a Columbia University alumnus who has worked in the IT retail industry for six years with the likes of Deloitte and IBM. After returning to India, Sreekumar had an idea of starting up a NIIT for retail — producing industry ready professionals for the retail market. Sreekumar founded All India Retail in 2007, a retail training and business services company. Their expertise lay in core retail domains like merchandising, planning, assortment, pricing and demand forecasting. Alongside running the services company, a blog, IndiaRetailNews.com, was also launched that got good traction considering the times.