

We're on a mission to make the legal experience remarkable

By making legal services high quality, cost-effective and on-demand for every business, we empower business owners and executives to run smarter companies. It's a win-win for businesses, the legal community and our economy.

Founded in 2012 and headquartered in San Francisco, UpCounsel is the trusted go-to resource for businesses to access amazing lawyers effortlessly and cost-effectively for any legal need. The company was started because our founders recognized that businesses and lawyers needed a better way to find and work with one another. Today UpCounsel is the fastest growing marketplace for legal services. The company has worked with thousands of companies to improve their legal experience while decreasing costs.

Leadership

Committed to positively impacting the legal industry and building a lasting company, the leadership team has assembled a talented crew of mission-driven professionals with decades of experience driving big change.