

Founded in 2012 as a California Benefit Corporation, Yerdle has been called a “sharing economy powerhouse” by Fortune Magazine for its innovative approach to recommerce. Yerdle Recommerce provides logistics and technology that makes it easy for brands to buy back and resell their items. By taking advantage of resale, brands take control of the growing secondary retail market – increasing profits, deepening customer engagement, and lowering the environmental and social cost of the stuff we buy.