

We're changing the way B2B sellers communicate with their customers, for the better, forever.

The Artesian Story

Artesian was founded with a simple goal –to change the way B2B sellers communicate with their customers, for the better, forever. We saw that businesses have transformed the way they buy, but that sellers had not adapted.

This mismatch led us to create a vision of better B2B sales engagement and to develop the world's most powerful business intelligence app to support it. With our powerful, easy to use, access anywhere software, businesses can target, connect and share with customers and prospects by delivering sales experiences that are relevant, timely and contextual.

Artesian is, after all, transforming the way B2B sellers engage, one business after another. We've been on an epic ride and owe a huge thanks to our users for joining us and we hope that you'll continue to be a part of our story.