

## Amazing Lash Studio Franchise Opportunity

Amazing Lash Studio is your opportunity to get in on the ground floor of the next big beauty brand. Amazing Lash has become the brand leader in this rapidly growing beauty category.

There is a large and growing demand for eyelash extensions, and service providers are highly fragmented. Venues currently vary from home-based providers, to single-chairs in salons, with very few competing storefront locations, and no national brand. A great opportunity exists to fulfill the increasing demand for attractive and stylish eyelash extensions in an inviting, convenient and affordable salon environment, while also increasing the visibility of the service. Further, the natural cycle of eyelash growth generates recurring demand for eyelash fills, which supports the recurring revenue membership program that has proven to be a successful business model at Massage Envy and other franchises in the personal services industry.